Information Security is an increasingly critical and essential component of business operations.

Information is one of the most valuable organisational assets. The value and critical nature of certain types of information is often overlooked, and yet information can make or break a business.

- Have you taken appropriate steps to protect your organisation from information loss or misuse?
- How do you ensure that your employees and suppliers maintain confidentiality of information?

When information is properly and effectively managed, it creates confidence throughout your organisation and your supply chain. It will enhance customer relationships by ensuring that confidential information remains that way, and will provide you with a significant competitive advantage.

There are several key drivers for enhancing information security:

- Legislation and regulatory requirements
- Customer demand
- Strategic choice to gain competitive advantage
- Identified need to improve performance
- Reduction of commercial risk
- A component of Business Continuity Management

ISO 27001:2013 provides organisations of all sizes and types with the means to implement an effective and resilient information security management system. The fundamental principles of information security are based upon three core elements of:

- **Confidentiality -** Ensuring that information is accessible only to those authorised to have access.
- **Integrity -** Safeguarding the accuracy and completeness of information and processing methods.
- **Availability -** Ensuring that authorised users have access to information and associated assets when required.

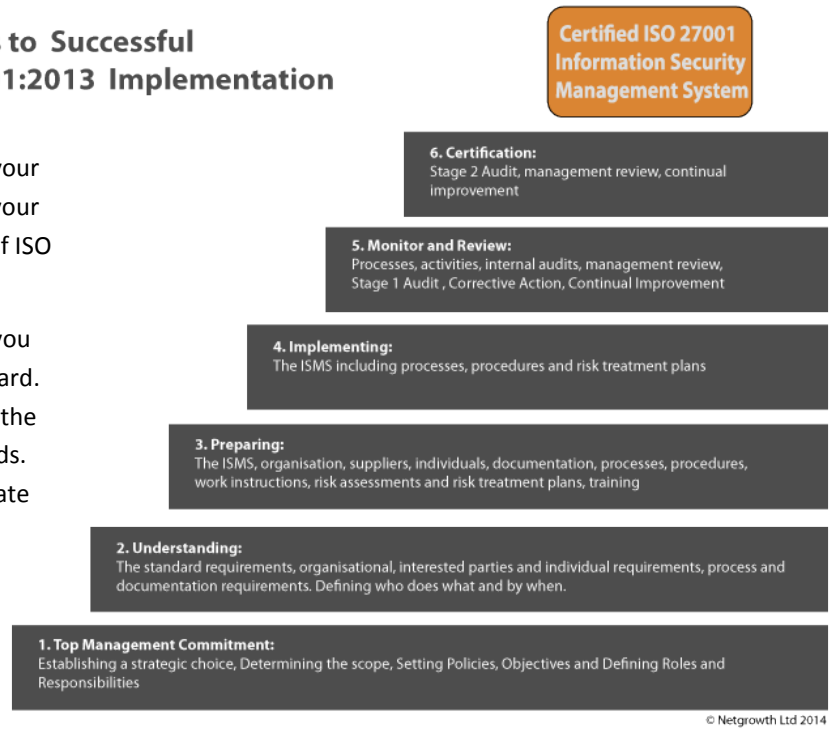
The ISMS should be considered as a managed and organising framework that needs to be continually monitored and periodically reviewed in order to provide effective direction for your organisation's information security activities in response to changing internal and external factors. Every individual in an organisation should accept responsibility for continually improving information security.

The Benefits of ISO 27001:2013:

A well documented and accredited Information Security Management System will give you several organisational benefits including:

- An effective information management system
- Tangible mechanism for continual business improvement
- A positive attitude towards risk management
- An effective incident management system
- Visible proof of commitment to information security
- Effective KPIs

Six Steps to Successful ISO 27001:2013 Implementation



NetGrowth can help you to design and implement your information security management system to meet your organisational needs and satisfy the requirements of ISO 27001:2013.

Working with a NetGrowth consultant will provide you with expert knowledge and experience of the standard. We provide the external perspective to ensure that the system is designed to meet your organisational needs. We will ensure that your ISMS is effective, appropriate and efficient, thereby enhancing your operational performance, confidence and integrity.

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